

VIVA Hispanic Health Fanatics



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Total Universe: 1,401,869

Base Rate: \$90.00/M

Description Summary

¡Salud! The individuals included in this file are very health-conscious, and buy products from specific stores, online sources, and more. The Viva Hispanics Health Fanatics Database is a highly selectable responsive file that pinpoints Hispanic consumers that are dedicated to their health or the pursuit of better health. Many of these health fanatics are also interested in things like fitness or outdoor activities. Marketing to this group would be extremely due to its constant increase in size, as well as its impressive response rates. Reach healthy Hispanics through mail, telemarketing, and email.

How Our Data Is Compiled

Our VIVA Hispanic Health Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Compared to every country in the world, America has the highest obesity rate
- The most common New Year's Resolution is to be healthy

Recommended Usage

This file would benefit a variety of industries and offers, such as health food stores, health clubs and gyms, yoga studios, dance studios, grocery stores, organic brands, online sources, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Country of Origin

Language Spoken
Dwelling Type
HH Income
Occupation

Marital Status
Presence of Children
Buying Habits
Online Shoppers

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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